

STAFFORDSHIRE SURGE PRIVACY POLICY:

Overview:

Maintaining the security of your data is a priority at Staffordshire Surge, and we are committed to respecting your privacy rights. We pledge to handle your data fairly and legally at all times. Staffordshire Surge is also dedicated to being transparent about what data we collect about you and how we use it.

This policy, which applies whether you use your mobile device or go on line, provides you with information about:

- How we use your data
- What personal data we collect
- How we ensure your privacy is maintained
- Your legal rights relating to your personal data

Who we are:

At Staffordshire Surge, we are committed to maintaining the trust and confidence of our visitors to our website. We want you to know that The Surge is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure. Grab a cuppa and read on.

Types of data we collect:

Our websites use cookies to collect information. This includes information about browsing and purchasing behaviour by people who access our websites. This includes information about pages viewed, products purchased and the customer journey around our websites. Detailed information is set out in our Cookie Policy Below.

Our web site contains links to information on other web sites. On web sites we do not control, we cannot be responsible for the protection and privacy of any information that you provide while visiting those sites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, you'll need to check that site's privacy statement.

Google Analytics:

When someone visits www.teamsurge.net we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Status: Live
Version: 1.0
Date Issued: 26/03/2021
Review Date: 26/03/2022
Originator: Martyn Ball – Communications & Welfare Director

Mailing Lists:

As part of the registration process for our monthly e-newsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, Wix, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see Wix's Privacy Policy. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or emailing info@teamsurge.net.

Access to your personal information:

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our Communications and Welfare Director, Martyn Ball, at info@teamsurge.net

Cookies Policy:

What are cookies?

Like most websites, Staffordshire Surges website use's cookies to collect information. Cookies are small data files which are placed on your computer or other devices (such as smart 'phones or 'tablets') as you browse this website. They are used to 'remember' when your computer or device accesses our websites. Cookies are essential for the effective operation of our websites and to help you shop with us online. They are also used to tailor the products and services offered and advertised to you, both on our websites and elsewhere.

Information collected:

Some cookies collect information about browsing and purchasing behaviour when you access this website via the same computer or device. This includes information about pages viewed, products purchased and your journey around a website. We do not use cookies to collect or record information on your name, address or other contact details. Staffordshire Surge can use cookies to monitor your browsing and purchasing behaviour.

How are cookies managed?

The cookies stored on your computer or other devices when you access our websites are designed by:

- Staffordshire Surge and are necessary to enable you to a make purchases on our website.
- Third parties who participate with us in marketing programmes.
- Third parties who broadcast web banner advertisements on behalf of Staffordshire Surge.

What are cookies used for?

The main purposes for which cookies are used are:

- For technical purposes essential to effective operation of our websites, particularly in relation to on-line transactions and site navigation.
- For Staffordshire Surge to market to you, particularly web banner advertisements and targeted updates.
- To enable Staffordshire Surge to collect information about your browsing and shopping patterns, including to monitor the success of campaigns, competitions etc.
- To enable Staffordshire Surge to meet its contractual obligations to make payments to third parties when a product is purchased by someone who has visited our website from a site operated by those parties.

How do I disable cookies?

If you want to disable cookies you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use. Further details on how to disable cookies for the most popular browsers are set out below: -

For Microsoft Internet Explorer:

1. Choose the menu “tools” then “Internet Options”
2. Click on the “privacy” tab
3. Select the setting the appropriate setting

For Google Chrome:

1. Choose Settings> Advanced
2. Under "Privacy and security," click “Content settings”.
3. Click “Cookies”

For Safari:

1. Choose Preferences > Privacy
2. Click on “Remove all Website Data”

For Mozilla Firefox:

1. Choose the menu “tools” then “Options”
2. Click on the icon “privacy”
3. Find the menu “cookie” and select the relevant options

For Opera 6.0 and further:

1. Choose the menu Files”> “Preferences”
2. Privacy

Status: Live
Version: 1.0
Date Issued: 26/03/2021
Review Date: 26/03/2022
Originator: Martyn Ball – Communications & Welfare Director



Staffordshire Surge
American Football Club

What happens if I disable cookies?

This depends on which cookies you disable, but in general the website may not operate properly if cookies are switched off. If you only disable third party cookies, you will not be prevented from making purchases on our sites. If you disable all cookies, you will be unable to complete a purchase on our sites.